



Hearth, Patio & Barbecue Association

6209 Mid Rivers Mall Drive, #195  
St. Charles, MO 63304  
www.midwesthpba.org

# ANNUAL SPONSORSHIP APPLICATION

## JANUARY 2011 – DECEMBER 2011

### COMPANY INFORMATION

Company		
Contact Name		
Title		
Address		
City	State	Zip
Phone	Fax	
Email	Web site	

### SPONSOR LEVELS

Our company would like to become a sponsor at the indicated level:

<p><b>Annual Sponsorship</b></p> <p><input type="checkbox"/> Platinum (\$3,500)</p> <p><input type="checkbox"/> Gold (\$2,500)</p> <p><input type="checkbox"/> Silver (\$1,500)</p> <p><input type="checkbox"/> Bronze (\$500)</p>	<p><b>HPBExpo Sponsorship</b></p> <p><input type="checkbox"/> HPBExpo Reception (\$1500)</p> <p><input type="checkbox"/> Door Prize <i>(Please list item(s) to be given away)</i></p> <p>_____</p>
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### PAYMENT OPTIONS

MasterCard   
  Visa   
  Check *(Payable to **MWHPBA**)*

Amount Enclosed: \$ \_\_\_\_\_      Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ / \_\_\_\_\_      Signature: \_\_\_\_\_

Please return payment to **Midwest HPBA, 6209 Mid Rivers Mall Drive, #195, St. Charles, MO 63304** or fax this form **(314) 256-9950**.

# 2011 ANNUAL SPONSOR BENEFITS

## **PLATINUM SPONSOR ..... \$3,500**

- **2011 Annual Meeting:** Indoor and/or outdoor display at the product showcase, two free registrations, sponsor recognition in all promotions, signage at meeting, full-page ad in attendee booklet, and promotional flyers or items on registration table
- **2011 EXPO Reception:** Sponsor Star at reception, personal mention during opening presentation, company flyers available for attendees
- **Communications:** Two ½-page ads in the MWHPBA newsletter and logo on three broadcast faxes or emails
- **Web site:** Logo and link on MWHPBA’s home page and sponsor page

## **GOLD SPONSOR ..... \$2,500**

- **2011 Annual Meeting:** Indoor and/or outdoor display at the product showcase, one free registration, sponsor recognition in all promotions, signage at meeting, ¼-page ad in attendee booklet, and promotional flyers or items on registration table
- **2011 EXPO Reception:** Sponsor Star at reception and company flyers available for attendees
- **Communications:** Two ¼-page ads in the MWHPBA newsletter and logo on two broadcast faxes or emails
- **Web site:** Logo and link on MWHPBA’s sponsor page

## **SILVER SPONSOR ..... \$1,500**

- **2011 Annual Meeting:** Indoor and/or outdoor display at the product showcase, one free registration, sponsor recognition in meeting flyer, logo in attendee booklet, and promotional flyers or items on registration table
- **2011 EXPO Reception:** Sponsor Star at reception
- **Communications:** Two ¼-page ads in the MWHPBA newsletter and logo on one broadcast fax or email
- **Web site:** Logo and link on MWHPBA’s sponsor page

## **BRONZE SPONSOR ..... \$500**

- **2011 Annual Meeting:** Indoor or outdoor display at the product showcase, one free registration and logo in attendee booklet
- **2011 EXPO Reception:** Sponsor Star at reception
- **Web site:** Logo and link on MWHPBA’s sponsor page

# 2011 EXPO SPONSOR BENEFITS

## **EXPO RECEPTION SPONSOR..... \$1,500**

*Maximum of 1 Food, Beverage or Entertainment Sponsor  
Companies can be both annual and reception sponsors*

- **2011 EXPO Reception:** Exclusive signage displayed at entrance, bar, buffet, and/or stage, personal mention during opening presentation, three minute talk time from the podium, company flyers available for attendees, and company banner displayed
- **Communications:** One ¼-page ad in newsletter, post-party recognition and logo in newsletter, and logo on all reception promotions.
- **Web site:** Post-party recognition and logo on Web site

## **DOOR PRIZE SPONSOR..... DONATION**

Donate a door prize to be given away at the 2011 EXPO and receive:

- **2011 EXPO Reception:** Product in front of attendees, logo displayed at entrance, personal mention during opening presentation, promotional flyers available for attendees, post party recognition and logo in newsletter



# 2010 SPONSORS

## PLATINUM

Hearth & Home Technologies

Simpson Dura-Vent

## SILVER

Even Temp Distributing, Inc.

Hitzer, Inc.

## BRONZE

Arnold Stove & Fireplace Center

C. Bennett Building Supply

Clayton Sales Company

Eclipse Distributing

Empire Comfort Systems

Hearthstone

HMI Fireplace Shops

Olympic Chimney Supply

Pacific Energy

Robert H. Peterson Co.

Southwest Fireplace Supply

Travis Industries

Town & Country

Wolf Steel USA, Inc.